

EAT & DRINK

HOP ON OVER

Winston-Salem developer Simon Burgess has planted a seed on the western side of town.

BY: ALICE MANNING TOUCHETTE

Opposite page top to bottom: photo by Eric Wellford, courtesy of Hyphen Hops

On the 37-acre site just on the outskirts of town that once housed L.A. Reynolds Garden Showcase – Forsyth County’s largest nursery – developer Simon Burgess is laying the groundwork for a revamped campus that has it all: brewery, restaurant, bowling, hiking trails, apartments.

“In late fall, we’re planning to reopen the main building – the old L.A. Reynolds retail showroom that’s closest to the greenhouse,” says Burgess, managing director and partner at Mayfair Street Partners. “We’re converting it into a family entertainment center with a restaurant and bar, and we’re planning to put in an eight-lane duckpin bowling alley.”

In the property’s 10,000-square-foot greenhouse, mechanical engineer-turned-gardener Jason Kohrt is already operating Hyphen Hops, a hydroponic hops-growing operation that cultivates four varieties of super-aroma hops – all great for brewing IPAs.

Hyphen Hops fills a unique niche for nearby craft brewers by selling wet hops that don’t go through a drying process. “When making a beer from wet hops, you have to brew within 24-48 hours after the harvest with hops right off the vine,” explains Kohrt. “It’s perfect for craft brewers who usually only get to brew with wet hops seasonally once a year. I’m giving them the tools to do it on a regular basis.”

When Burgess’s brewery and taproom open in early 2021, Hyphen Hops will provide the goods.

Beyond the greenhouse, main building, brewery, and tap room, Mayfair Partners plans to develop a 244-apartment building and outdoor entertainment spaces, including a beer garden, music stage, sand beach, a playground, and hiking trails in the woodlands around the lake on the property.

“Our intention is to have live music April through September and lots of fun spaces for families to gather and play,” says Burgess. “There is nothing like this on this side of Winston-Salem, so we hope to provide a great gathering place for city residents.”



PLAN YOUR VISIT

Visitors can drop by Hyphen Hops most any day to get a tour of the hydroponic plants with Jason Kohrt and his two dogs, Otter and Quincy.

Or schedule a "harvest party" to help pick hops during one of Kohrt’s four harvest months: February, May, August, and November.

Follow them on facebook and Instagram @hyphenhops or call (336) 671-1004.

Hyphen Hops
4400 Styers Ferry Rd.
Winston-Salem, NC

